

RAEN

2023 ACCOLADES & UPDATES

This year was nothing short of remarkable for our small team at RAEN. 2023 marked our 10th year, and along with that milestone came many more moments to celebrate alongside you, our friends and supporters. We are excited to share those below, as we look towards another wonderful year ahead.

ORGANIC CERTIFICATION



Since day one and in line with our founding ethos at RAEN, we have been farming our Freestone Occidental site using the permaculture, biodynamic and regenerative practices that fall in line with what we think of as 'beyond organic' farming. We are now excited to share that we also have the paperwork - our organic certification is complete.

THE NEW YORK TIMES

Carlo and Eric Asimov of the New York Times shared a day together last Spring, walking RAEN's Sonoma Coast vineyard and the factory floor at Monarch Tractor. We invite you to [read the article](#) and hear more about Carlo's vision of the future of farming, exemplified by our farming at RAEN.

"Mr. Mondavi, 43, envisions something of an agricultural revolution that would rein in farming's carbon footprint, estimated at roughly a quarter of the greenhouse emissions each year. It requires a combination of regenerative agriculture, increased biodiversity and what he calls renewable farming, which is no longer dependent on the fossil fuel industry, but instead relies on renewable sources of energy."

WINE SPECTATOR

#4 of the top 100 of the World!



We loved seeing Carlo on the cover of Wine Spectator in their Wine & Wellness issue and were thrilled to be part of the New York Wine Experience's panel on Sonoma Coast Pinot Noir. The biggest surprise and honor of all was seeing our 2021 Royal St. Robert in Wine Spectator's iconic top wines of the world, sitting #4 for 2023.

www.raenwinery.com | info@raenwinery.com

Sonoma Coast, California

RAEN

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We are grateful to see our wines included in the below wine writer's reviews of 2023:

KAREN MACNIEL

2023 Wine of the Year

2021 Sonoma Coast Royal St. Robert Pinot Noir

JAMES SUCKLING

#34 of USA & #71 of the World

2021 Fort Ross-Seaview Sea Field Vineyard Pinot Noir (98pts)

JEB DUNNUCK

#23 of the World

2021 Fort Ross-Seaview Sea Field Vineyard Pinot Noir (99pts)

WINE ADVOCATE | Green Emblem Award

We were honored with the recognition of Wine Advocate's Green Emblem award which celebrates all the sustainable initiatives of wine producers.

*"Despite being such a small brand, RAEN's influence is outsized. Carlo has become a leading voice for sustainable, organic and regenerative farming practices in California and beyond. As the Mondavi family celebrates 100 years of viticulture, he uses his platform to speak openly, and urgently, about the threat of climate change. Most compellingly, the Mondavi brothers have taken a practical rather than simply ideological approach, asking the critical question: **how can we make sustainable farming economically superior to conventional farming?**" Biodiversity is collapsing across the world," Carlo laments. "We have to get away from burning hydrocarbons. How can we farm at a high level while protecting our planet? Our science has been very capitalistic. We need to change that basic premise." – Erin Brooks*

MONARCH CHALLENGE UPDATE

Each year, we are proud to dedicate a Rosé bottling to our Monarch Challenge, an effort to bring awareness to farming practices that drive solutions for a cleaner, more brilliant planet. This year, Carlo shared an important [letter](#) on progress made since the Challenge's beginning, where we are as a planet today, and what we can all do to help.



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Sonoma Coast, California